



North Northamptonshire: The Big 50 Conference

THE BIG 50 FUTURE VISION CONFERENCE FEEDBACK

APPENDICES

All feedback from the Big 50 Future Vision Conference that took place on 11 July 2023 is set out in this report. This feedback is from the post-it notes completed as part of the 2 workshops on the day in response to the following questions:

- What does a good life look like in North Northamptonshire in 2050?
- What needs to be true to deliver this vision?
- What will you do?

APPENDIX 1: Exercise 1 Notes

Delegates were asked: What does the best life look like in North Northamptonshire in 2050? Responses were written onto post-its and then grouped into topics for discussion.

Note: Summary Category field – high-level grouping of topics post conference; Table Theme field – theme given on table at conference; Note field – content of post-it or facilitator notes

Responses are grouped by summary category, sorted from most responses to least.

EXERCISE 1: What does a good life look like in North Northamptonshire in 2050?		
Summary Category	Table Theme	Note
Health	Access to services	More preventative work done around health and social care
Health	Access to services	Less waiting for crisis to respond
Health	Access to services	Less waiting lists for health and social care support
Health	Access to services	Joined up working of all health and social care services
Health	Integrated	
Health	Prevention	Locally accessible services
Health	Health	Integrated services - seamless for local population
Health	Health	Longer, healthier lives
Health	Health	Timely access to healthcare and enough to go around
Health	Health	Health, social, economic wellbeing
Health	Health	Excellent healthcare
Health	Health	Increase in local healthcare
Health	Health	Access to health services
Health	Health	Best in class preventative healthcare
Health	Health	Easy access to health services
Health	Health & Wellbeing	Mental health
Health	Health & Wellbeing	Health - equality of health
Health	Health & Wellbeing	Can book dentist/doctors in minutes (or seconds!)
Health	Health & Wellbeing	Insulated and ventilated housing
Health	Health & Wellbeing	New Kettering hospital
Health	Health & Wellbeing	Great health and support services
Health	Health & Wellbeing	Better health outcomes
Health	Health & Wellbeing	Good access to healthcare
Health	Health & Wellbeing	Support of health and wellbeing
Health	Health	Clear message that people feel better proactive health very important. Clear that there was a line to many other areas
Health	Services	Better services - healthcare provision etc

EXERCISE 1: What does a good life look like in North Northamptonshire in 2050?		
Summary Category	Table Theme	Note
Health	Health	Healthier population
Health	Health	Length of healthy life
Health	Health	A best in class health provision
Health	Health	Healthy and active
Health	Health	Shift in behaviours that address health inequalities
Health	Health	Safe healthy
Health	Health and wellbeing	Town and parish councils is positive and needs to be identified and celebrated - create a health and well being plan for each town
Health	Health	Nobody is obese
Health	Health	Be able to see your GP before next year!
Health	Health	Access to healthcare
Health	Health	Health care well being
Health	Health	Be independent/maintain my independence
Health	Health	Unpaid carers are supported through funding by health and social care
Health	Health	More funding into community mental health
Health	Health	Easy access to doctors/healthcare
Health	Health	Preventative approach - education, healthy green spaces
Health	Health	Help to get to appointments/check ups
Health	Health	Accessible services
Health	Health	Accessible health services
Health	Health	Care spend that can deal with demand
Health	Health	Quality support for vulnerable
Health	Health	Adult social care system is coherent
Health	Health	Improved mental health support/access to support
Health	Health	Living longer
Health	Health	Quality of life
Health	Health	Preventative health and social care
Health	Health	Healthy (quality of life measurement)
Health	Health	Great health and well being at place
Health	Health	Access to public services when people need them
Health	Health	Longer life expectancy
Health	Health	Great health care
Health	Health	Wraparound healthcare (cradle to grave)
Health	Health	Access to health services
Health	Health	Good access to health services
Health	Health	Ample mental health support services
Health	Health	Quick and fair access to primary care services

EXERCISE 1: What does a good life look like in North Northamptonshire in 2050?		
Summary Category	Table Theme	Note
Health	Health	Increased focus on mental wellbeing in adult social care
Health	Health	Better access to healthcare - particularly rural
Health	Health	Access to healthcare
Health	Health	Enjoyable
Health	Health	Access to quality healthcare
Health	Health	No one is homeless
Health	Health	Wellbeing opportunities
Health	Health	Mental health
Health	Health	Improve mental health and critical care support and addiction
Health	Health	Improved care for older people
Health	Health	Accessibility to good healthcare
Health	Health	Integrated care services
Health	Health	Support young mental health
Health	Health	More opportunity for people with disabilities
Health	Health	Inclusive activities for every age
Health	Health	Community hubs/spaces
Health	Health	Community
Health	Health	Healthy youth population
Health	Health	Access to health care
Health	Health	Ensure doctors surgeries are available
Health	Community	Healthcare in the community
Transport	Transport	Decent transport for all
Transport	Transport	Rural transport developments
Transport	Transport	Rural communities connected
Transport	Transport	Connected journeys transportation
Transport	Transport	Accessible, affordable and green transport
Transport	Transport	Crossrail
Community	Resilient	Resilient communities with great support networks
Community	?	Neighbourhoods of choice
Community	Civic society	A strong sense of community
Transport	Transport	Fully electric intelligent highways
Transport	Transport	Adapt to future mobility (transport)
Transport	Transport	Integrated transport system
Transport	Transport	Improved public transport-less reliance on car ownership
Transport	Transport	Zero/low carbon connections and environment
Transport	Transport	Well connected
Transport	Transport	Good railway service

EXERCISE 1: What does a good life look like in North Northamptonshire in 2050?		
Summary Category	Table Theme	Note
Transport	Transport	Electric busses/shuttles, ever 20 minutes, everywhere
Community	Community	Community hubs - connecting services
Community	Community	Community empowerment to host own events
Community	Community	Connected communities
Community	Community	Activities for young people and adults
Transport	Sustainability	Electric waterway transport
Community	Community	All feel that already a strong sense of community. Well served by voluntary sector. But this sector needs better coordination to make the most of limited resources.
Transport	Transport	Improve rural transport
Transport	Transport	Active travel
Transport	Transport	People feel connected, valued and able to contribute to life/community
Community	Family and friendship	Strong family
Community	Family and friendship	Support family life
Community	Family and friendship	Friends
Community	Thriving communities	Resilient sustainable thriving
Community	Thriving communities	Community working together
Community	Thriving communities	Community engagement
Community	Thriving communities	Sense of community
Transport	Challenges	Rural transport is an issue
Community	Family and friendship	Social isolation - address
Community	Family and friendship	Family hubs are solution we all need to get behind(?)
Community	Family and friendship	But if we get other things right strong families will result
Transport	Transport	Clean transport: EVs, bikes, [?]
Transport	Transport	Safe walking/cycle paths
Transport	Transport	Good walk and cycle routes
Transport	Transport	Transport for all exists
Transport	Transport	Good, affordable public transport
Transport	Transport	Free transport to be able to be part of communities
Transport	Rural access	Good facilities within easy access
Transport	Rural access	Easy access to services - both rurally and in urban areas
Transport	Rural access	Increased public transport in rural areas
Community	Community	Active communities
Community	Community	Engaged, connected, helpful communities
Community	Community	Creating communities for people to live in
Community	Community	Not to feel isolated or forgotten
Community	Community	Opportunity to thrive
Transport	Transport	Clean, green transport available and low cost or free

EXERCISE 1: What does a good life look like in North Northamptonshire in 2050?		
Summary Category	Table Theme	Note
Transport	Transport	Good cycle/walk network e.g. Greenway
Community	Community	Enable local people to come together and help their communities
Community	Community cohesion	Communities looking after each other
Community	Rural agenda	Vision filtering down to communities - not in an ivory tower somewhere in North Northants
Transport	Transport	Improved rural transport
Transport	Transport	Transportation - don't lose public transport to enable people to visit the countryside
Transport	Transport	Improved transport
Transport	Transport	Successful community transport for rural communities
Transport	Transport	More green routes
Transport	Transport	Pollution free transport
Transport	Transport	Create walk / cycle routes using disused railway links
Community	Community	Community owned and managed centres
Transport	Transport	Transport for rural areas to enable access to learning / sport / leisure/ health /jobs
Transport	Transport	Sustainable transport network with rural / urban integration
Community	Community	Community space a priority for all parishes
Community	Community	Sense of belonging
Community	Community	Sense of community
Community	Community	Community spirit is real and genuine
Community	Community	Connected to people
Community	Community	Build local supportive communities
Transport	Transport	Reduce rat runs with ring road around Northampton
Transport	Transport	Increased availability of public transport
Transport	Transport	Connected communities
Transport	Transport	Connected communities (transport)
Transport	Transport	Transport mobility
Community	Community	Don't lose community
Community	Community	Sense of community
Community	Community	More opportunities to support the engagement of young people in the community
Community	Community	A greater sense of pride in the area
Community	Community	Integrated communities
Community	Community	Preserve the village pub as a centre of the village community
Community	Community	Community co-working spaces
Community	Community	Intergenerational working (old helping young and vice versa)
Community	Community	Doing to rather than with
Community	Community	Prepared for future emergencies e.g. pandemics
Community	Community	Sense of pride in community (sports/arts)
Community	Community	Connected to our boundaries

EXERCISE 1: What does a good life look like in North Northamptonshire in 2050?		
Summary Category	Table Theme	Note
Community	Community	A place you want to stay
Community	Community	Communities feeling connected and inclusive
Community	Community	Communities that feel well and celebrate food
Community	Community	Quality of life over money/ possessions
Community	Community	Range of fully accessible and inclusive community groups - arts/sports/social
Community	Community	A green patch in every town and village
Community	Community	Social inclusion
Community	Community	Everyone has a voice and feels listened to
Community	Community	Strong inclusive community hubs
Community	Community	Keep sense of community
Transport	Transport	Transport links through
Transport	Transport	Bike and scooter routes - old railway tracks?
Community	Community	A community which knows itself and each other
Community	Community	Community projects
Community	Community	The old and young working together
Transport	Transport	Improve community transport
Transport	Transport	Rural public transport
Transport	Transport	Everyone has affordable public transport access
Transport	Transport	Accessible rail links
Community	Community	Community
Transport	Transport	15 minute towns/cities
Transport	Transport	I want to cycle safely anywhere
Transport	Transport	Good transport
Transport	Transport	Community busses
Transport	Transport	Blue way
Transport	Transport	Transport links
Transport	Transport	Safe and efficient highways
Transport	Transport	No need to drive to shop for essentials
Transport	Transport	A society with less cars
Transport	Transport	Sustainable rural transport links
Transport	Transport	Continued transport link development
Community	Community	Use community buildings more effectively and imaginatively (e.g. Tresham sites at weekends etc)
Community	Community	FAIR
Community	Community	Normalised sharing /community repair
Community	Community	Aspirational
Community	Community	Community wide events
Community	Community	Frequent community events

EXERCISE 1: What does a good life look like in North Northamptonshire in 2050?		
Summary Category	Table Theme	Note
Community	Community	Rural environment enhanced
Community	Community	Community led
Community	Community	Enhanced role of market towns
Transport	Transport	Autonomous transport system
Transport	Transport	Fantastic public transport
Transport	Transport	Infrastructure to support growth
Transport	Transport	Active transport normalised
Transport	Transport	Metro transport and land trains
Transport	Transport	More electric vehicles in 2050
Transport	Transport	Improved public transport from rural locations - access to employment opportunities
Community	Collaboration	Activating communities
Transport	Infrastructure	Busses to local places = Chester House (?)
Community	Community	Using community spaces – e.g. use empty colleges at the weekends
Community	Community	Community sharing and fixing things: sustainability
Community	Community	What does the community want?
Transport	Transport	Fantastic transport
Transport	Transport	Allows access to jobs/attractions
Transport	Transport	Land trains Metro
Transport	Transport	Good level of public transport
Transport	Transport	Community bus services
Transport	Transport	Bus services are currently dying - new infrastructure is needed
Transport	Transport	Improved facilities for learning how to drive (this is becoming easier)
Transport	Transport	No commercial service - no Uber?
Transport	Transport	Making it more accessible for out of country visitors to attend
Transport	Transport	80% car - people without car can't access
Education / Skills	Education	Teachers choosing to come to NN - no recruitment crisis
Education / Skills	Education	Equal access to quality education (at all ages)
Education / Skills	Education	Greater educational opportunities
Education / Skills	Education	Improved outcomes for education, employment, health etc
Education / Skills	Education	Better access to services in early years (0-5)
Education / Skills	Education	Easy access to a range of SEND support services
Education / Skills	Education	Access to good quality education at every level
Education / Skills	Education	Enough school places/ enough of the RIGHT school places
Education / Skills	Workplaces of the future	Ambition
Education / Skills	Workplaces of the future	Align to future sector trends
Education / Skills	Workplaces of the future	Everyone has access to quality education, job or voluntary opportunities
Education / Skills	Education	Better educational opportunities

EXERCISE 1: What does a good life look like in North Northamptonshire in 2050?		
Summary Category	Table Theme	Note
Education / Skills	Opportunities	Pathways from education to employment
Education / Skills	Opportunities	High quality skilled workforce
Education / Skills	Opportunities	Upskilling opportunities and a slick system to find / apply
Education / Skills	Education	Quality education - skills development(?)
Education / Skills	Education / Skills	Chances to succeed
Education / Skills	Education / Skills	Opportunities for all
Education / Skills	Education / Skills	Jobs & skills to [??]
Education / Skills	Education / Skills	Education access to local schools
Education / Skills	Education / Skills	Everyone is able to realise their potential regardless of background
Education / Skills	Education / Skills	Above UK average level 4 qualifications
Education / Skills	Education / Skills	Education for all
Education / Skills	Education / Skills	Skills
Education / Skills	Education / Skills	Improving aspirations of young people in deprived areas
Education / Skills	Education / Skills	More engaged young people
Education / Skills	Education / Skills	I get good education and exams
Education / Skills	Education / Skills	Having good quality schools
Education / Skills	Skills	Good education for all ages
Education / Skills	Skills	Access to skills training
Education / Skills	Skills	Job creation
Education / Skills	Skills	Education attainment / skills gap on par/above national average
Education / Skills	Skills	Educational transitions are well managed
Education / Skills	Skills	Can reach potential
Education / Skills	Skills	Good educational opportunities
Education / Skills	Skills	Accessibility to skilled vocational training for rural areas - online programmes learning in hubs
Education / Skills	Education / Skills	Good (or excellent) education
Education / Skills	Education / Skills	Aspirational opportunities for children
Education / Skills	Education / Skills	Better educational opportunities
Education / Skills	Education / Skills	Increase in work experience opportunities
Education / Skills	Education / Skills	Extend provision for children with challenges
Education / Skills	Education / Skills	Encourage training of skilled employees
Education / Skills	Education / Skills	Access to employment (not just warehouses!)
Education / Skills	Education / Skills	Opportunities for all
Education / Skills	Education / Skills	Apprenticeships "centre of excellence" for logistics industry
Education / Skills	Education / Skills	Routes to employment for SEND (in all its forms)
Education / Skills	Education / Skills	Bigger confidence of NTRE(?)
Education / Skills	Education / Skills	Access to good education for ALL
Education / Skills	Education / Skills	Creativity - arts and culture, thriving

EXERCISE 1: What does a good life look like in North Northamptonshire in 2050?		
Summary Category	Table Theme	Note
Education / Skills	Education / Skills	Great opportunities for young and old
Education / Skills	Education / Skills	Truly inclusive education 0-25
Education / Skills	Education / Skills	Meeting potential
Education / Skills	Education / Skills	Great links to the arts
Education / Skills	Education / Skills	Improved education at all levels and ages
Education / Skills	Education / Skills	Mobile schools to help
Education / Skills	Education / Skills	Education which meets the need
Education / Skills	Education / Skills	Build a university
Education / Skills	Education / Skills	Build aspirations in very young people
Education / Skills	Education / Skills	Young people meeting their full potential
Education / Skills	Education / Skills	Leading R&D facilities
Education / Skills	Education / Skills	Apprenticeship hub
Education / Skills	Education / Skills	Education aligned to work
Education / Skills	Education / Skills	What do people without qualifications want? How can we include and help them?
Education / Skills	Education / Skills	North Northants university
Education / Skills	Education / Skills	Good schools and higher education
Education / Skills	Education / Skills	Excellent education and opportunities for all
Education / Skills	Collaboration	Working with Tresham - setting up a community repair shop
Education / Skills	Skills	Working with Tresham College
Education / Skills	Skills	Breakfast meetings with businesses / council / Councillors
Education / Skills	Skills	Education
Education / Skills	Economy	Linking up with colleges, schools
Education / Skills	Skills	Everyone able to meet their potential - whatever that may be
Environment	Environment	Environment/full clean air
Environment	Environment	Carbon neutral
Environment	Environment	Great open spaces
Environment	Environment	Improved green spaces
Environment	Environment	Clean green net zero
Environment	Environment	Striving for a sustainable lifestyle
Environment	Environment	Preservation of green spaces
Environment	Environment	Increase recycling/reduce waste
Environment	Environment	Better facilities for cyclists
Environment	Environment	Clean environment - less litter
Environment	Environment	Good facilities for education and recreation
Environment	Environment	High quality green space
Environment	Environment	Don't lose green spaces
Environment	Environment	Peaceful life

EXERCISE 1: What does a good life look like in North Northamptonshire in 2050?		
Summary Category	Table Theme	Note
Environment	Environment	High quality of space & Design
Environment	Environment	Fields in trust
Environment	Environment	Accessible and inclusive access to green space
Environment	Environment	Cycle paths!
Environment	Community	Well considered well designed green living solutions /extensions
Environment	Sustainability	100% renewable
Environment	Sustainability	Solar on all warehouses
Environment	Sustainability	Flood prepared
Environment	Sustainability	Carbon neutral (green)
Environment	Environment	Big recognition of quality of current green spaces but desire to do more with them - especially linked to health and wellbeing
Environment	Environment	More accessible green and open spaces
Environment	Environment	Protected green spaces
Environment	Environment	Have a positive impact on the environment
Environment	Environment	Green and pleasant
Environment	Clean industry	Affordable clean energy locally
Environment	Clean industry	Prosperous pollution free industry 0 Tata, Tayto[??] etc
Environment	Clean industry	EVs, green thinking
Environment	Clean industry	2050 Corby power station GREEN or redundant
Environment	Environment	Green spaces
Environment	Environment	Access to green spaces
Environment	Economic development	Net zero capabilities
Environment	Environment	Clean air (net zero commitments)
Environment	Environment	Sustainable energy
Environment	Affordable	Affordable green energy (fuel poverty)
Environment	Environment	More local businesses with green ethos
Environment	Environment	Sustainable farming producing minimum food miles
Environment	Environment	Self sufficient in power generation
Environment	Environment	Sensitive exploitation of green locations
Environment	Environment	Front and centre of policy
Environment	Environment	Sustainable
Environment	Environment	Sustainability
Environment	Environment	Great community where I live
Environment	Environment	Creating sustainable communities where people can thrive
Environment	Environment	Sustainable community - a secure future for upcoming generations
Environment	Environment	Environment
Environment	Environment	Climate crisis - energy, climate change, water

EXERCISE 1: What does a good life look like in North Northamptonshire in 2050?		
Summary Category	Table Theme	Note
Environment	Technology	Electric solar panels in the year 2050
Environment	Technology	Showing how nature and technology can coexist
Environment	Environment	Clean environment
Environment	Environment	Exemplar of natural world stewardship
Environment	Environment	Green environment - green spaces
Jobs	Careers	Career pathways and retaining talent
Jobs	Workplaces of the future	Vested interest employers
Jobs	Workplaces of the future	Great opportunities for ALL ages
Jobs	Workplaces of the future	Sector spread job opportunities
Jobs	Workplaces of the future	Employment opportunities
Jobs	Workplaces of the future	A broad range of job opportunities
Jobs	Workplaces of the future	Increased job opportunities
Jobs	Workplaces of the future	Independence for older people
Jobs	Workplaces of the future	Progressive employment opportunities
Jobs	Opportunities	Range of employment opportunities
Jobs	Jobs	Greater provision of jobs outside
Jobs	Jobs	A more balanced industrial profile where logistics are not the main player
Jobs	Jobs	Employment opportunities
Jobs	Jobs	Employment opportunities
Jobs	Drivers	Decent housing employment and transport
Jobs	Jobs	Career pathways for a range of jobs, not just academic
Jobs	Jobs	High quality, skilled jobs
Jobs	Jobs	Low unemployment
Jobs	Jobs	Good, fulfilling jobs
Jobs	Jobs	Employers greater working towards social responsibility
Jobs	Jobs	Job prospects
Jobs	Jobs	Stable employment opportunities
Jobs	Jobs	Great jobs!
Jobs	Jobs	Varied spread of employment opportunities
Jobs	Jobs	Build on the high tech industries in the county
Jobs	Jobs	Improved wealth creation
Jobs	Jobs	Quality employment
Jobs	Jobs	Everyone that wants to is able to have a job / opportunity to volunteer
Jobs	Jobs	More high level jobs - level 4 and education
Jobs	Jobs	Give opportunities to the qualified
Jobs	Jobs	Jobs after university
Jobs	Jobs	Job security

EXERCISE 1: What does a good life look like in North Northamptonshire in 2050?		
Summary Category	Table Theme	Note
Jobs	Jobs	Skilled and rewarding employment
Jobs	Jobs	Break the benefits cycle
Jobs	Jobs	Career
Jobs	Jobs	Future
Jobs	Jobs	Tourism
Jobs	Jobs	Job opportunities
Jobs	Jobs	Good jobs
Jobs	Jobs	Meaningful employment
Jobs	Jobs	Range of employment
Jobs	Jobs	Heritage hub
Jobs	Affordable	Reduction in worklessness
Jobs	Jobs	A chance of higher increase in population in 2050
Jobs	Jobs	A balance of job opportunities
Jobs	Jobs	Increased accessibility to educational upskilling opportunities
Jobs	Jobs	Job opportunities
Jobs	Jobs	The abilities to gain skills and employment
Jobs	Jobs	Varied and multi sector
Jobs	Jobs	Liaison between private and public skills sectors
Jobs	Infrastructure	EG: Why did Ball chose Kettering?
Jobs	Finances	Supporting people off benefits
Jobs	Economy	Companies support emerging talents, creating internships
Equality	Equal for all	Equality of opportunity for all
Equality	Equal for all	Thriving civil society
Equality	Equal for all	Accessible opportunities for disabled people
Equality	Equal for all	Equal opportunities
Equality	Equal for all	Diverse & inclusive
Equality	Equalities	A disability aware and disability confident community
Equality	Equalities	Reduced inequalities
Equality	Equalities	Diverse population mix
Equality	Opportunities	Better equality between areas
Equality	Inclusion opportunity & social mobility	Recognition that not all parts of the county offer equality of opportunity and a desire to see some levelling up - especially for young people
Equality	Equality	Embracing diversity
Equality	Equality	Digitally connected
Equality	Equality	Can access local offers close to home
Equality	Equality	Reduction in poverty
Equality	Equality	Reduction in inequalities

EXERCISE 1: What does a good life look like in North Northamptonshire in 2050?		
Summary Category	Table Theme	Note
Equality	Equality	Life is inclusive, equitable and diverse
Equality	Equality	Access for all
Equality	Equality	Freedom from discrimination
Equality	Equality	Equality of opportunity for all
Equality	Equality	Training and education needed. Better data analysis to understand where we are. Improved tolerance and acceptance. Challenge the status quo. Listen to underrepresented groups and co produce with them. Use more representation on decision and policy making bodies. More openness and transparency for decision making.
Equality	Diversity	Diversity of our communities embraced and shared
Equality	Diversity	Conferences are represented by diverse people in NN
Equality	Diversity	Diversity is real and wanted
Equality	Diversity	Global ethnic majority are at the table of change
Equality	Diversity	Be representative ethnically of our population in everything we do
Equality	Diversity	Overcome language and cultural barriers
Equality	Community cohesion	Tolerant, cohesive communities
Equality	Community cohesion	Deprivation gaps are closed
Equality	Rural agenda	Opportunities for all
Equality	Social mobility	Social mobility
Equality	Equality	Addressing inequality of deprivation
Equality	Equality	Integrated local facilities
Equality	Equality	Reduce urban deprivation
Equality	Equality	Equality for all - listened to
Equality	Equality	Everyone treated with mutual respect
Equality	Equality	Equality of opportunity for all
Equality	Equality	Attract diverse population
Equality	Inclusion	Opportunities for everyone - not just those who can (disability) or who can afford (wealth)
Safety	Safety	Crime prevention
Safety	Safety	Feeling safe
Safety	Safety	safe places and spaces
Safety	Safety	More police presence - "bobbies on the beat"
Safety	Safety	Reduced knife and drug related crime
Safety	Safety	Stop ASB
Safety	Safety	Safe neighbourhoods
Safety	Safety	Anti social behaviour
Safety	Safety	Reduce crime
Safety	Safety	Safer streets
Safety	Safety	Safe and secure

EXERCISE 1: What does a good life look like in North Northamptonshire in 2050?		
Summary Category	Table Theme	Note
Safety	Safety	I feel safe in my house
Safety	Safety	Crime has reduced
Safety	Safety	Feeling safe
Safety	Safety	Feel safe in my community
Safety	Safety	NN should be seen as the centre for inclusive practice and communities
Safety	Safety	LGBTQ+ community feels safe and welcome in public spaces
Safety	Safety	Safe streets
Safety	Safety	A feeling of safety in the streets
Safety	Safety	Safe environment
Safety	Safety	Safe communities
Safety	Safety	Crime reduction
Safety	Safety	A safe place to live
Safety	Safety	Safe and resilient communities
Safety	Safety	Reduced crime
Safety	Safety	Feel safe and secure
Safety	Safety	Safe place (live work) - perceived and real
Safety	Safety	Focus on support services for substance misuse in deprived areas
Safety	Safety	Safer streets (reduced crime)
Safety	Safety	Improve safety of the town streets
Safety	Safety	Proportionate policing - how is this designed?
Safety	Safety	A safer community
Safety	Safety	More policing for drug culture
Safety	Safety	A safe place to live
Safety	Safety	Safe environment
Safety	Environment	Safe environment
Housing	Housing	A suitable house to live in
Housing	Housing	Affordable living for all
Housing	Housing	Good new housing
Housing	Housing	Affordable for future generation
Housing	Housing and place	Recognition that the quality of some housing stock needs to improve and that there is an opportunity to improve some aspects of place
Housing	Housing	Affordable (modular) housing
Housing	Housing	Sufficient housing to cater for all needs
Housing	Housing	Well planned low carbon new housing development
Housing	Housing	Future proofing new communities/developments
Housing	Housing	Countryside - don't lose all of it to buildings
Housing	Housing	Affordable housing in rural areas

EXERCISE 1: What does a good life look like in North Northamptonshire in 2050?		
Summary Category	Table Theme	Note
Housing	Housing	Future proof housing
Housing	Housing	Access to housing
Housing	Housing	Better housing
Housing	Housing	Well considered development
Housing	Housing	Housing to match employment
Housing	Housing	Housing quality efficiency
Housing	Housing	DWELL
Housing	Housing	Local plan to central government
Housing	Housing	Housing crisis - efficient homes, affordable homes
Housing	Housing	Connected communities
Housing	Housing	Warm, healthy homes (insulated)
Housing	Housing	Affordable, decent housing
Housing	Environment	Affordable Housing
Housing	Housing	Building bigger housing for wealthy families, but building housing for lower income homes
Housing	Housing	Affordable housing - help to buy scheme
Housing	Housing	Better rental rules to protect those who cannot afford to purchase.
Green space	Green space	Protect green spaces - identifies areas of outstanding natural beauty
Green space	Green space	Protect rivers health of countryside
Green space	Green space	Pollution free
Green space	Green space	Access to nature and green space
Green space	Green space	Clean air and water
Green space	Green space	Protect areas of green space - beauty for all
Green Space	Access to spaces	Leisure
Green space	Green space	Engaged active older people
Green space	Green space	Older people keep good health and meet more outdoors
Green space	Green space	Retain its history
Green space	Green space	Green spaces easily accessed and used in lots of ways
Green space	Green space	Keep the countryside
Green space	Green space	Preserve green spaces
Green space	Green space	Climate improvement - warehouses vs green spaces
Green space	Green space	Less building - keep green space protected
Green space	Green space	Maintain green spaces
Green space	Green space	Keep green spaces
Green space	Green space	Land availability for development for housing, infrastructure, leisure
Green space	Green space	Increase in more countries having much more space and increasing the size of the countries
Green space	Green space	Green space/nature in towns
Green space	Green space	Community green space

EXERCISE 1: What does a good life look like in North Northamptonshire in 2050?		
Summary Category	Table Theme	Note
Youth	Youth	More for younger generation
Youth	Youth	Youth at centre of everything
Youth	Youth	Increase youth provision / services
Youth	Youth	Education access to local schools
Youth	Youth	Spaced to deal with youth boredom
Youth	Community leadership	Inspire next generation (opportunities)
Youth	Opportunities	Place where young people can prosper
Youth	Rural agenda	More activates/opportunities for young people in rural locations
Youth	Youth	Young people with a voice and purpose
Youth	Youth	Children feel safe outdoors - more spaces to play
Youth	Youth	Motivated younger people who want to live here
Youth	Youth	More toddler groups supported by council
Youth	Youth	Listen to the young people - don't judge
Youth	Youth	Involve young people in care
Youth	Youth	Engage kids at an early age in what the community offers
Youth	Youth	Focus on future activities: education, leisure
Youth	Affordable	Affordable child care
Youth	Youth	What do young people want?
Youth	Community	What do young people want?
Identity	Identity	Places people want to visit
Identity	Identity	Excellent reputation across country
Identity	Identity	Interaction with neighbours
Identity	Identity	Civic pride
Identity	Identity	We want North Northamptonshire to be viewed as number 1 county: "Rose of the shires"
Identity	Identity	Understanding of heritage
Identity	Identity	Sense of place
Identity	Identity	Inclusivity
Identity	Identity	Strong identity - what is NN known for?
Identity	Identity	Attractive and positive place to visit
Identity	Identity	Environmentally focussed places and practices - national leaders
Identity	Community	A place to call "home"
Identity	Identity	Very strong desire to have a sense of identity "NN is known as xxx". People you speak to knowing automatically about North Northamptonshire
Identity	Identity	What is the cultural identity of north Northamptonshire?
Identity	Visitor economy	NN is on the map
Identity	Identity	Branding?
Identity	Identity	Clear what place means locally nationally internationally

EXERCISE 1: What does a good life look like in North Northamptonshire in 2050?		
Summary Category	Table Theme	Note
Identity	Infrastructure	North Northants Festival - Shouting / sharing our successes
Economy	Commercial	Provision of high tech commercial premises
Economy	Commercial	Encouraging business investing in R&D
Economy	Community	Business community (shop local)
Economy	Visitor economy	Tourism attraction
Economy	Visitor economy	Thriving visitor economy
Economy	Economy	Healthy economy
Economy	Environment	Accessible green space
Economy	Economic development	Entrepreneurial
Economy	Economic development	Centre for automation and robotics
Economy	Economic development	Green logistics hub
Economy	Business	North Northants open for business
Economy	Economy	Relative wealth to live
Economy	Economy	Everyone has enough money to live
Economy	Economy	Sustainable night-time economy
Economy	Economy	Economic industrial diversification
Economy	Tourism	Tourism
Economy	Community	Developing on the market/rural towns
Economy	Economy	Tourism bodies to support the growth
Finance	?	No poverty and zero hunger
Finance	?	No food poverty
Finance	Identity	Understanding of Local Government Funding
Finance	Opportunities	Financially well (relative)
Finance	Challenges	Investment and balancing the books is the elephant in the room.
Finance	Rural agenda	Everyone has the means to live comfortably
Finance	Financial stability	Can afford to live
Finance	Financial stability	Financial stability
Finance	Affordable	Affordable for all
Finance	Finance	Financial crisis - central government department affects services, work / employment
Finance	Finance	Funded
Finance	Finance	Delivery of services
Finance	Affordable	Low/no poverty
Finance	Affordable	Financial independence from benefits - support with progression
Finance	Finances	Where's the money coming from? Priority funding
Finance	Finances	Project needs to be financially viable
Finance	Finances	Affordable childcare
Leisure	?	Entertainment facilities to be proud of

EXERCISE 1: What does a good life look like in North Northamptonshire in 2050?		
Summary Category	Table Theme	Note
Leisure	Wellbeing in own environment	Everyone has access to sports and swimming pool facilities
Leisure	Wellbeing in own environment	Everyone is physically active every day
Leisure	Wellbeing in own environment	A place where culture, arts, recreation is as valued as work, logistics, transport etc
Leisure	Activities	Sports centres for students
Leisure	Culture	Thriving cultural offer and identity
Leisure	Leisure	Sport and leisure facilities
Leisure	Leisure	Leisure facilities for all ages
Leisure	Leisure	Great sport facilities
Leisure	Leisure	Improved entertainment facilities
Leisure	Leisure	Multi-use community centre of excellence for extreme sports, theatre, games, clubs and community (Corby)
Leisure	Leisure	Integrated sports platform
Leisure	Leisure	Great leisure facilities
Collaboration	Community	Involvement in local government
Collaboration	Challenges	Mobilise the whole business and communities as well as public sector
Collaboration	Collaboration	Private and public sector working together
Collaboration	Collaboration	Increased partnership working
Collaboration	West Northants	Are we Balanced with West Northants?
Collaboration	Collaboration	TRUE partnership
Collaboration	Collaboration	Big decisions are inclusive
Collaboration	Collaboration	Thematic multiagency partnership
Collaboration	Collaboration	True partnership
Collaboration	?	International collaboration? Tourism?
Collaboration	Collaboration	Big decisions are inclusive
Collaboration	Collaboration	Joined up thinking
Collaboration	Collaboration	Effective partnerships
Collaboration	Collaboration	Replacement for SEMLEP - cross border forum
Collaboration	Economy	Commitments from local organisations
Infrastructure	Connections	Resilient & fit for purpose telecoms network
Infrastructure	Community cohesion	Sustainable surgeries and schools
Infrastructure	Growth	Growth
Infrastructure	Infrastructure	Investing in infrastructure
Infrastructure	Affordable	Robust infrastructure (water, power, digital)
Infrastructure	Infrastructure	Exploitation of brownfield sites
Infrastructure	Infrastructure	Infrastructure to support new builds

EXERCISE 1: What does a good life look like in North Northamptonshire in 2050?		
Summary Category	Table Theme	Note
Infrastructure	Infrastructure	Good infrastructure
Infrastructure	Infrastructure	Housing - but better infrastructure
Infrastructure	Infrastructure	Infrastructure to support housebuilding
Town Centres	?	Regenerated, inclusive safe and vibrant mixed use urban centres
Town Centres	Visitor economy	Vibrant town centres
Town centres	Town Centres	Attractive town centres (refurbished shop fronts)
Town centres	Town Centres	Thriving town centres
Town centres	Town Centres	Investment in town centres
Town centres	Town centres	Improve the high street in town with spaces for traditional shops
Town centres	Town centres	Town centres and planning system
Town centres	Economy	Regeneration of town centres - town centres, who owns them?
Town centres	Economy	Adaptions of town centre premises users
Digital	Access to services	Digitised accessibility to all services and VCSE orgs
Prevention	Prevention	Greater focus on prevention
Prevention	Prevention	Increased facilities to prevent homelessness
Prevention	Anchor institutions	Constitutions where I know I can go/I can refer people to for support
Prevention	Wellbeing in own environment	Help for those who need it
VCSE	Community	Coordinated voluntary groups
VCSE	Community	Volunteering is rewarded
Digital	Connectivity	A desire to see better connectivity both physical (e.g. public transport) but also broadband
Prevention	Prevention	Shift in investment to prevention and early intervention
VCSE	Thriving communities	Increased volunteers
VCSE	Thriving communities	Thriving VSC
Digital	Digital	Digital enabled
VCSE	VCSE	VCSE are on stage first and have power
VCSE	VCSE	Good investment in VCSE Sector
Digital	Digital	Digital inclusivity
Prevention	Services	Good public services
Digital	Connectivity	Give people access to technologies to beat isolation in villages and remote areas
Digital	Connectivity	Decent digital connectivity
Civic leadership	Community leadership	A network of system leaders to develop local policy and responses
Civic leadership	Community leadership	Where publicly funded officers are from or understand and COMMIT to their area. "Interimness" - it's everywhere!
Civic leadership	Community leadership	A well organised and resourced local Council
Civic Leadership	Civic leadership	Having motivated and engaged local government
Civic Leadership	Civic leadership	Political leadership

EXERCISE 1: What does a good life look like in North Northamptonshire in 2050?

Summary Category	Table Theme	Note
Empowerment	Civic society	Greater sense of community and community empowerment
Empowerment	Workplaces of the future	Empowerment of individuals
Empowerment	Action	Ensure people feel they can challenge and be empowered to have a voice
Empowerment	Empowerment	anticipation in democratic processes is very high
Clean Environment	Pride	More pride in environment - especially litter
Clean Environment	Pride	Clean streets
Access to services	Access to services	No barriers / red tape
Practical	Other points	Badges too small to see names on
Wellbeing	Drivers	A quantifiably happier population
Purpose	Aspiration	Desire to live - not feeling worthless
Rural	Rural agenda	Initiatives being less town-centric
Technology	Technology	Holograms
Purpose	Finances	Hope, prosperity
	?	No barriers / red tape
	Suited to our needs	
	Opportunities	Work life balance
	Action	Place model - LAPS, but money needs to go to targeted areas
	Affordable	Hope/prosperity
Engage	Community	How do we engage people?
	Community	Incentives
Planning	Transport	A failed planning system - needs improvement.
Query	Infrastructure	Has growth been within or people moving into area?

APPENDIX 2: Exercise 2 Notes

Delegates were asked: What needs to be true to deliver this vision? Responses were written onto post-its and categorised on the table for discussion.

Note: Summary Category field – high-level grouping of topics post conference; Table Theme field – theme given on table at conference; Note field – content of post-it or facilitator notes

Responses are grouped by summary category, sorted from most responses to least.

There were a number of post-its which did not fit into summary categories. These have been collected at the end, sorted into specific opportunities and challenges.

EXERCISE 2: What needs to be true to deliver this vision?		
Summary Category	Table Theme	Note
Collaboration	Challenge	Public services work in silos
Collaboration	Collaboration	Council and public sector who have office job back into the office - can't have collaborative environment without
Collaboration	Collaboration	Collaboration across sectors. ALL sectors!
Collaboration	Collaboration	Less "it's not my/our job" - if we have a joint goal it's everyone's job.
Collaboration	Collaboration	Collaborative partnerships
Collaboration	Collaboration	Better use of the village hall network
Collaboration	Collaboration	Constraints - lack of joined up working and funding
Collaboration	Collaboration	Create a common purpose
Collaboration	Collaboration	Joined up working between sectors / organisations
Collaboration	Collaboration	Challenge - how do we truly work in partnership?
Collaboration	Collaboration	Joined up thinking! Groups working together
Collaboration	Collaboration	Build a structure
Collaboration	Collaboration	Open and inclusive
Collaboration	Collaboration	Multi agency partnership
Collaboration	Collaboration	Logistics and right mechanics
Collaboration	Collaboration	Steering group - who?
Collaboration	Collaboration	Improve communication
Collaboration	Collaboration	Reduce duplication of contracts and budgets
Collaboration	Collaboration	Evidence based relationships with colleges
Collaboration	Collaboration	Sharing space and resource bringing people together
Collaboration	Collaboration	Breaking down working parties
Collaboration	Locality	Local solutions with strength of collective solutions
Collaboration	Locality	Build on current partnership work
Collaboration	Locality	Work with West Northamptonshire

EXERCISE 2: What needs to be true to deliver this vision?		
Summary Category	Table Theme	Note
Collaboration	Locality	Location lends itself to shared hub working(?)
Collaboration	Locality	Lack of joint work with West Northants
Collaboration	Opportunities	Fact find and use ideas from other areas/countries
Collaboration	Unblockers	Bringing organisations together (Especially voluntary)
Collaboration	Unblockers	Unify around shared vision
Actions	Action	Opportunities in local organisations to support soft retention
Actions	Action	Identify 3 key priorities - action plan
Actions	Action	Get on with the obvious
Actions	Action	What happens next?
Actions	Action	All on table vision - 3 or 5 year plans and annual review
Actions	Action	Need to see action not words - 2 months, 20 months etc
Actions	Action	Forum to decide what can / can't be done now
Actions	Action	Clear mechanics for change with the right people (public/private/VCS)
Actions	Action	Identify low hanging fruit - e.g. river, unclaimed government money, duplication, what already doing)
Actions	Action	Map problems - want to change or link to
Actions	Action	Identify undervalued spaces and offer them for free events
Actions	Action	Embed groups and prioritising identified projects
Actions	Action	Projects with biggest HOLISTIC impact - e.g. jobs transport education
Actions	Action	Increase awareness of what doing / what already happening - not just council doing this
Actions	Action	Review and analysis
Actions	Action	North Northamptonshire utopia
Actions	Action	A detailed framework is needed, facilitating partners working together
Actions	Action	Mapping out problems for change - identifying tools that relate to it. Understanding who does what.
Actions	Action	1-2 years: Delivery, identify the projects
Actions	Action	What is the problem we are trying to solve?
Actions	Actions	Let it evolve
Actions	Focus	What is the problem we are trying to solve? Why are we here?
Actions	Focus	Drive - what is it: social change, education?
Actions	Locality	Post event momentum opportunity
Actions	Taking action	Follow up on ideas so they become actions
Actions	Taking action	Joined up working towards common goal! Big 50!
Funding	Challenge	Immediate cost pressures impacting investment in future
Funding	Finance	Barrier: finance
Funding	Finance	Challenge - cost /money
Funding	Finance	Project needs to be financially viable
Funding	Finance	Priority of funding
Funding	Finance	Working together know what funding is there

EXERCISE 2: What needs to be true to deliver this vision?		
Summary Category	Table Theme	Note
Funding	Finance	Finances - where is the money coming from?
Funding	Funding	Need to work around overcoming funding restrictions
Funding	Funding	Accountability from Council to progress Highway issues and make decisions
Funding	Funding	Constraint - lack of funding and resources for community engagement and other projects
Funding	Funding	Constraint - too much short term funding and monies restricted by ringfencing
Funding	Funding	Funding issues - lobbying to resolve?
Funding	Funding	Council funding - barrier
Funding	Funding	Barrier - funding
Funding	Funding	Needs funding
Funding	Funding	Identify funding initiatives and what grants can be completed
Funding	Investment	Recognition that some areas need investment (fund)
Funding	Transparency	Need more transparency around expenditure
Funding	VCSE	Need security of funding
Health	Action	Improved technology for ? Help for primary care
Education / Skills	Challenge	Young people don't stay after university - brain drain
Education / Skills	Education / training	Online and face to face life-long learning opportunities
Education / Skills	Education / training	Local collaborative policies
Education / Skills	Education / training	Ensuring children are ready for education, emotional stability
Education / Skills	Education / training	Being brave to target resources
Education / Skills	Education / training	Skills targeted across a broad curriculum
Education / Skills	Education / training	A focus on physical and mental wellbeing
Education / Skills	Education / training	Evidence and needs based: forward thinking
Education / Skills	Education / training	Hooks into young people
Education / Skills	Education / training	Improve educational attainment, minimise exclusion
Education / Skills	Education / training	Competing generational priorities - no teaching of interactions
Education / Skills	Education / training	Ongoing dialogue with schools - we need to be doing even better
Education / Skills	Education / training	Sustainability champions in schools - investing for future
Education / Skills	Education / training	Opportunity - linking up more businesses with education / training partners
Education / Skills	Education / training	Education
Education / Skills	Jobs / Skills	Blended learning opportunities - eLearning
Education / Skills	Knowledge	University knowledge transfer partnership (Claire, Cranfield University)
Education / Skills	Skills	Training with the college - repair shops, community hubs
Health	Health	Integrated services
Health	Health	Focus on prevention
Health	Health	High quality / Full access
Health	Health	Increased focus on mental health
Health	Health	Access to primary care

EXERCISE 2: What needs to be true to deliver this vision?		
Summary Category	Table Theme	Note
Health	Health	Education as access to health and wellbeing services
Health	Health	Behaviour change to improve health and wellbeing
Health	Health	Hardest conversation with public about expectations of NHS
Health	Health	Join up public services and VCSE at front end (support North Northants model_
Health	Health	Co-produce services[?] with service users
Health	Health	Empower our future staff to do what is needed
Health	Health	Be innovative
Health	Health	Look forward not backwards
Health	Health	Share information out - be contactable
Health	Health	Surgeries
Health	Health	Enough time and people to listen
Health	Health	Barrier - increased waiting times to reach GPs and especially dental
Community	Assets	Investment in place-based community assets across urban and rural areas (including digital)
Housing	Challenge	Not enough professional roles. Is the housing offer right?
Housing	Challenge	Quality vs quantity - mixed incentives (for housing?)
Community	Community	Pandemic showed willingness to work in partnership
Community	Community	Professional people who work in communities and know needs: use them!
Community	Community	Mobile community hubs
Community	Community	What brings people together? Problems/issues. Positive events
Community	Community	Get better at collaborating
Community	Community	Actions need to be neighbourhoods EMPOWER
Community	Community	We can all contribute - how to bring to table?
Community	Community	Use LAPS and CWFs to plan and come together
Community	Community	Use parish councils more - they know their place well
Community	Community	Build communities not development dormitories
Community	Community	Activate communities and educate - basics
Community	Community	Getting community buy in for everything that's being done
Housing	Housing	Housing of the right kind
Housing	Housing	Affordable
Housing	Housing	Replace/upgrade obsolete housing stock
Housing	Housing	The 15 minute community - access to school/retail/green space/community facility (e.g. GP, library)
Housing	Housing	Provision for an aging population
Housing	Housing	Regenerate and redesign communities. Homes - transport.
Housing	Housing	Healthy happy community - a holistic approach
Housing	Housing	Build homes not houses
Housing	Housing	Address sub standard housing
Housing	Housing	Challenge - 57,000 more people mans 20,000 new homes needed or more

EXERCISE 2: What needs to be true to deliver this vision?		
Summary Category	Table Theme	Note
Housing	Housing	Challenge - legacy housing and existing inequalities
Housing	Housing	NIMBYs (solve by co-designing incentives)
Community	Opportunities	Use skill of diverse community to share skills - e.g. ethnic healthy food
Transport	Transport	Fully electric
Transport	Transport	Zero carbon - active travel routes
Transport	Transport	Independent and collective movement (shared ownership of vehicles)
Transport	Transport	Transport to work
Transport	Transport	Better public transport / integrated - Housing, health, education closely linked
Transport	Transport	Transport change needed - joined up transport
Transport	Transport	Build roads like Cambridge
Transport	Transport	Take specific services TO people - e.g. skin cancer check
Transport	Transport	Invest in mobile actions and make it regular
Transport	Transport	A constraint
Transport	Transport	(heading)
Transport	Transport	Good transport links
Transport	Transport	Can we make things more accessible
Transport	Transport	Infrastructure for electric cars / replacement - technology
Business	Business	Local business to invest in infrastructure
Business	Business	Business rates go into central pots
Business	Business	Small business support
Business	Business	Reinvent Kettering future partnership for CISS(?) and small enterprises to work together
Business	Business	SME Business support
Business	Business	Success of Ball - why did they chose Kettering?
Business	Business	Replacement for SEMLEP - cross border forum
Business	Business	Coming together with industry - breakfast meetings
Business	LAPS CWF	Local businesses buy in
Business	Opportunities	Financial incentives for businesses to invest locally
Governance	Action	Get a task group together with educators across sectors, young people, economists to develop a skills strategy - interest in joining such a group - Rothwell Town Council
Governance	Actions	Having a clear mechanism for change, with the right people around it
Jobs	Challenge	Recruitment to certain sectors - hospitality, retail, care is a challenge
Jobs	Employment	Alignment to future trends - critical mass identity
Jobs	Employment	Broader range of employment opportunities
Jobs	Employment	Attraction of smaller / local businesses + Maturing
Jobs	Employment	Integration with the local community
Jobs	Employment	Quality employers who care
Jobs	Jobs / Skills	More high quality jobs needed across diverse industries

EXERCISE 2: What needs to be true to deliver this vision?		
Summary Category	Table Theme	Note
Jobs	Jobs / Skills	Public sectors as employers - need to do more on apprenticeships/placements, links to educators
Jobs	Opportunities	More on the job recognised training opportunities
Governance	Governance	NN Needs a steering group that is accountable - cross sector with challenge
Governance	Governance	Change is bound to one Council term (elections = policy change)
Governance	Governance	Needs political will
Governance	Governance	Understanding at a political level
Governance	Opportunities	What can elected members do?
Governance	Unblockers	Golden thread of governance - like Milton Keynes
Governance	Unblockers	Clear focus for organisations
Government	Action	Change legislation? If needed, e.g. Electricity act
Government	Challenge	Government policies - e.g. electric cars too soon
Government	Governance	Challenge - political will/ changes in government
Government	Governance	Challenge - government policy / joined up
Government	Government	Barrier - government policy
Government	Government	Legality change - such as power chargers
Government	Lobby	Lobby for changes in legislation
Government	Lobby	Involve MPs
Civic Leadership	Churn	Churn in Local Authorities / Politics
Civic Leadership	Churn	Continuity of people / wishes
Civic Leadership	Churn	Longer term plan - sustainability to Big 50
Civic Leadership	Civic leadership	Needs ownership of organisation and civic leadership
Civic Leadership	Civic leadership	Opportunity: NNC to facilitate further collaboration
Civic Leadership	Civic leadership	Not to be constrained by politics
Strategy	Strategies	Housing strategy, nature strategy, industrial strategy, wellbeing strategy, INFRASTRUCTURE
Strategy	Strategies	The strategy isn't up to date, we are operational focussed and not strategy
Strategy	Strategies	Sticking to a set strategy and not just what is popular
Strategy	Strategies	Flexibility is needed - challenging if there are political changes
Strategy	Strategies	Concern about how we keep the strategy pushed
Strategy	Strategies	What's actually strategy work and what's "Just do it" day to day operation?
Environment	Environment	Investment in green infrastructure
Environment	Environment	Education - e.g. plant based diet promote with cooking sessions
Environment	Environment	Net Zero
Environment	Environment	Design in sustainability to infrastructure
Environment	Environment	Use rural expertise to help Co2 savings
Planning	Action	Fully funded planning system
Prevention	Challenge	We continue to haemorrhage funding with high cost high demand services
Green space	Green space	Better access and awareness/visibility

EXERCISE 2: What needs to be true to deliver this vision?		
Summary Category	Table Theme	Note
Green space	Green space	Range of activity
Green space	Green space	Improved cycling provision
Green space	Green space	Incorporate green space (into buildings)
Prevention	Preventative	Investment in preventative work to maximise opportunities for next generation
Prevention	Preventative	Fundamental shift needed towards prevention and early intervention
Prevention	Proactive	We need to be proactive not reactive
Planning	Planning	Growth plan - led by NNC and shared with all stakeholders
Planning	Planning	Challenge - planning inspectors and current laws
Planning	Planning	Planning system
Capacity	Challenge	Capacity to deliver
Capacity	Challenge	People wanting change but not the facility for it
Safety	Crime	Reduce ASB
Empowerment	Empowerment	Empowering people in organisations to make decisions
Empowerment	Engagement	Community engagement / ownership and empowerment - voice
Empowerment	Engagement	More engagement is needed at local public sector, being able to vocalise the system
Safety	Safety	Promote and engage community safety
Safety	Safety	Barrier - social behaviour
Capacity		There are lots of duplicates of works to achieve this
Digital	Digital	Connected communities (digital) - opportunity
Digital	Digital	NN = centre for robotics and automation? (uni)
Identity	Identity	What does North Northants want to be?
Identity	Identity	Marketing of our successes
Infrastructure	Infrastructure	Barrier - Lack of infrastructure (national grid)
Infrastructure	Infrastructure	Improve power generation - electricity hydrogen!
Infrastructure	Challenge	Good internet capability across all areas
Leisure	Leisure	North Northants festival
Leisure	Locality	NNC unitary looking at NNC as a whole together
Practical	Practical	Could we have a delegate list?
Practical	Practical	Could we have swapped tables in afternoon?
Communication	Communication	Communication with community
Equality	Diversity	[No specific notes but noted as a theme]
Data	Opportunities	Use data better to be effective: e.g. benefit advise where high unemployment
Youth	Transitions	Poor transitions of children and parents - schools and social care
VCSE	VCSE	Longer funding for Vol orgs to allow work to build towards big 50
Challenge		Lots of work wasted
Challenge	Apathy	Barrier - apathy
Challenge	Challenge	How do we evaluate prospects for non-financial benefits?

EXERCISE 2: What needs to be true to deliver this vision?		
Summary Category	Table Theme	Note
Challenge	Challenge	"it's too hard"
Challenge	Challenge	Conflicting technology and recommendations
Challenge	Cynicism	Overall cynicism & Why are we here?
Challenge	Focus	What is the VALUE?
Challenge	Governance	Barrier - competence of officials and politicians
Challenge	Knowledge	Constraint - lack of awareness of what's available
Challenge	Risks	Acute pressures derail long term plans
Challenge	Risks	NSRA
Challenge	Services	Growing services need to meet population demand
Challenge	Short term	Barrier - short-termism
Challenge	Volunteers	Constraint - volunteer fatigue
Opportunity		Resources - skills and knowledge
Opportunity	Assets	Opportunity to be creating in using assets
Opportunity	Economy	Villages contribution to economy
Opportunity	Funding	Sometimes a little in the right place can be a lot
Opportunity	Knowledge	"exploit" elderly / retired knowledge
Opportunity	Opportunities	Seek out the creative minds in NNC area
Opportunity	Opportunities	Reinstate the Northants Ambassador programme - that NEP (?) SEMPLEP?
Opportunity	Opportunity	Will to be involved - lot of people here, will in the room
Opportunity	Social capital	Using social capital well and best
Opportunity	Tourism	Tourism body? Blueway bigger?
Opportunity	Town Centres	Turn empty town centre buildings into community hubs
Opportunity	Unblockers	Community champions - vision holders

APPENDIX 3: Actions

Responses are sorted by name of delegate where stated, with anonymous actions collated at the bottom.

Delegates were asked what they would do to work towards the vision, and which priorities this fed into (not all delegates stated a theme aligned to their action).

Action: what will you do?			
Delegate	Organisation	Action	Priorities
Aaron Scott	NNC	As chair of the NN LGBT forum link with staff networks across organisations to strengthen communication across the community and to share opportunities	
Abby Smith	The Bedford College Group	Help link local businesses with the Tresham college; to inform curriculum design and meet local skills needs. Maybe a 6-weekly breakfast!	Proud Productive Proactive
Beccy Hurrell	BITVA Axis Hub CIC	Continue to obtain funding to purchase the former Bingo hall in Kettering, to help young people have an identity, bring a new identity to the town and bring services in 3rd sector and businesses together!!!	
Bill Wright	3rd Group Associates Ltd	Attempt to improve my living standard in my old age for myself and my children. Involved in a number of projects that will assist growth in industrial/commerce/history	
Christopher Tompkins	Vistry Homes / Staton Cross Developments	Having been impressed by the impressive social value initiatives across the county, will reach out to organisations to see how Stanton Cross Developments can support	Proud Prosperous Proactive
Cllr Emily Fedorowycz	NNC	Connect with Robin on the upskilling agenda and engage with industries that I think we need to upskill into (renewable energy, care, NHS, social enterprises, retrofit, tech, engineering, hydrogen)	
Cllr Helen Howell	NNC	Continue to strive to work with all stakeholders to promote the leisure, sport, culture and tourism offering throughout NN and beyond to bring jobs, training and grow the economy.	
Cllr Lloyd Bunday	NNC	Encourage the building of homes and communities not houses and dormitories	
Cllr Mark Rowley	NNC	Work within NNC exec Members to enhance NN and have a coherent plan for the future	
Cllr Richard Barnwell	Great Cransley and Mawsley Councils/ President Kettering Civic Society	Continue to try to enable the public to feel a better sense of pride and place in my hometown of Kettering	Proud Prosperous Proactive
Cllr Rosemary Smart	Earls Barton Parish Council	Work with partner organisations to help achieve the vision set out for NN	Proud Prosperous Proactive
Cllr Scott G(?)		Work with education providers to get a better skills network within NN	
Creating Tomorrow Trust	Creating Tomorrow Trust	Take part in the Local Area Partnerships	Proactive

Action: what will you do?			
Delegate	Organisation	Action	Priorities
David Brackenbury	Electric Places	Work to promote the power of the private, public and education sectors across our area. We have huge talent. Let's keep talking!	Proud Productive Proactive
David Fuller	NCALC	Be happy to support the young people to engage with others based on my experience as a teacher, help establish youth ambassadors to take on a role to support young people	
Felicity Ryan	Corby Town Council	Continue to work with partners to raise the profile of Corby in the NN network	
Gabriella Van Beek	Healthwatch NN	Continue to focus and work on improving and making recommendations for local healthcare and wellbeing services, aim at increasing access and decreasing health inequalities.	
Geneviere Roberts	Kier	Continue to promote our current innovative technological improvements and look to introduce new technology to further improve the roads.	
Giles West		Drive the creation of vibrant community centres/hubs including rotating and pop up to widen coverage	Proud Proactive
Greg Ward	NNC	Work with key partners on specific initiatives that will have impact in a snowballing and integrate (?) way	
Jack Pishhorn	Chester House Estate	Deliver the Greenway Project	
Jo Hutchinson	NNC	Liaise with Robin (Tresham) to be part of working party re: broader curriculum AND transitions through education re employment, future jobs	
Jo Moore	Accommodation Concern	Be a participant in ensuring the voice of the voluntary sector is at the table.	Proactive
Jo Moore	Accommodation Concern	Follow up contacts made today	Proactive
Jo Savage	Greatwell Homes	Work more closely with schools in our area to support educational achievement	Proud Prosperous
Jo Williams	Apethorpe Village Meeting	Communicate to rural communities and gather feedback to represent the rural voice	Proactive
Kasam Hussain	Openreach	Continue to build full fibre broadband cross NN as part of our Full Fibre ambition across the UK. Will work in partnership with Digital Northants to address any gaps.	
Kate Williams	Groundwork Northamptonshire	Follow up on contacts from today	
Kate Williams	Groundwork Northamptonshire	Think more and talk wider about the vision and how we get there	
Kate Williams	Groundwork Northamptonshire	Involve communities	
Katie Boyce	Northants Open Studies	Connect with like minded people/organisations that can help bring the communities together in isolated areas and bring access to arts and heritage	
Kevin Hoctor		Take back North Northant's ideas back into central government to inform national government decisions	Proud Prosperous Proactive
Lisa Forsyth	Max Associates	Speak to Electric Places re: decarbonising the Council's swimming pools to impact NN2NZ	
Mark Hunter	Chelveston-cum-Caldecott PC	Push for public EV chargers in the Parish	

Action: what will you do?			
Delegate	Organisation	Action	Priorities
Mark Hunter	Chelveston-cum-Caldecott PC	Investigate EPC mapping of this parish and agree session on (?) improvements (inc. Crast Rowed)(?)	
Mike Page	Weldon Parish Council	Get to know better the enablers in NNC/their agents to bring forward our ideas to improve our environment in Weldon	Proud Prosperous Proactive
Miriam Kiernan	Police	Work with partners to problem solve	
Naomi Eisenstadt	ICB	Improve NHS/ICB engagement with local population N+W	
Ozlem Icer	Longhurst Group	Promote and take part in partnership working with external agencies to help create connected communities	Proactive
Patrick Banham	NNC	Promote NN and network with other directorates within the authority and also third party organisations to help our community	
Peter Reed	DWP	Identify and encourage progressive work opportunities with local employers	Prosperous
Peter Stevens	Electric Places	In 2 months present vision in local terms, develop plan funded in two years, independent lives in 20 years (including shared transport cities(?))	
Phil Arkell	Citizen's Advice Corby and Kettering	Continue to serve those living in the most deprived communities in NNC	
Richard Lewis	NCALC	Continue to be positive about NNC as it develops, albeit not underestimating the task!	
Robin Webber-Jones	Tresham College	Work with NNC to create a group exploring educational opportunities	
Rupert West	King West Chartered Surveyors	Try harder to think out of the box in my professional life in property. Very depressed by the education/skills challenges that have been outlined.	
Samantha Fitzgerald		Link with Robin from Tresham to explore opportunities re: education and engagement in NNC	Prosperous Proactive
Steve Freeman	Police	Work with partners and the community to make Northants a safe place to live	
Tim O'Callaghan		Engage with the community, listen and contribute to actions that improve wellbeing.	
Tom Lyons	GSS Architecture	Having been involved in a range of similar initiatives as a masterplan architect and regeneration specialist in NN together with currently involvement in many developments, this experiment/knowledge/thread needs communicating with chief exec, Tresham etc	
Wayne Cattell	Environment Agency	Work better with organisations outside those I work for	
	Adrenaline Alley	Crete a multi use community centre of excellence with a diverse range of services and activities for the community to create opportunities for the future.	

Action: what will you do?			
Delegate	Organisation	Action	Priorities
		Help with evolving the knowledge that we already have to give us more experience with future skills or the future examples of life choices	Proactive
		Allow people to get out of their comfort zone and try new things to broaden their skills	Proactive
		Talk to our congregations young and old about what they want to see in 2050	
		Commit to building long term partnerships with other agencies	
		Try to build lines between college and industry	
		Community approach to in work poverty - DUP - employers educational providers, stakeholders working together to collaborate and overcome barriers to progression	
		Reach and build a new partnership with Tresham College to develop a sustainable place-based employer relationship	Aspirational Productive Innovative
		Improve the college with a lot more subjects, and have a lot more students	Proud
		Work with Tresham to upskill young people and adults to meet retrofit needs of community to create warmer, healthier homes.	Prosperous Proactive
		Discuss how our offer can support the vision (e.g. green skills /careers)utilise our expertise to support the growth of companies.	Prosperous
		Continue to target local projects to improve the community I live in.	
		Endeavour to continue to employ local people within our business and provide opportunities for work experience and training.	
		Ensure an efficient and effective public health function	Proud Prosperous Proactive
		Develop a strategy for the business to aim at carbon neutrality	
		Try and make connections with local education institutes to help further education	Proactive
		Work with colleagues to develop cost avoidance/"cost forgone" models to aid transformational activities.	
		Need to continue to lead the Big50 message / ownership and promote collaboration	
		Create some future scenarios to guide our thinking	
		Try to filter the message down to my parish council to encourage community engagement which should help identify needs/issues	
		Build collaborative relationships - VCSE-education-business	
		Encourage the Parish Council to take measures to reduce carbon emissions to achieve to NN2N2 Policy Target	
		Work to better integrate our business with the local community - education, training and employment and supporting local initiatives	Prosperous Proactive

Action: what will you do?			
Delegate	Organisation	Action	Priorities
		Employ locals, giving them opportunities to develop their skills and make a career, working together as a team supporting each other	
		Young people give more opportunities	
		Better bus service	
		Greater engagement with communities to determine what they desire and there needs to be	
		I will continue to raise awareness of the benefit of heritage, arts and culture and the contribution they make to communities, economy and the planet	
		Ensure my refugee/resettlement are linked with Bell re: employment opportunities	
		Do all I can to make the support NN VCS/System early intervention wider work and secure investment from the system to extend it	
		Offer more 121 input with schools and young people on YP's career and aspirational opportunities	
		Organise our "cycle hub" activities WITHIN communities (e.g. free cycle marking, repairs), rather than expecting them to come to us	
		Identify short term wins and aspirational goals to move this forward - work to establish a mechanism to make change	Proactive